

## Press Release

FOR IMMEDIATE RELEASE:  
July 22, 2024

### NAI Columbia Welcomes New Brokerage Associate

**Columbia, SC** - NAI Columbia recently welcomed Sam Edens to the Columbia brokerage team.

Edens joins the Columbia office as a brokerage associate specializing in retail. He will work alongside Patrick Palmer, CCIM and Bobby Balboni, CCIM.

“I am thrilled to join such a dynamic and respected team at NAI Columbia,” said Edens. “The opportunity to work with industry leaders like Patrick and Bobby is incredibly exciting, and I am eager to contribute to our clients' success in the Midlands.”

Edens is a graduate of the University of South Carolina with a degree in Retail Management. He has experience as a summer analyst with Carolina Capital Real Estate Partners and Berkeley Capital Advisors. Prior to joining the team, he was an intern with NAI Columbia.

Welcome to the team, Sam!

### About NAI Columbia

NAI Columbia, headquartered in Columbia, South Carolina, stands as a distinguished full-service commercial real estate firm offering a spectrum of specialized services, including brokerage, property management, project management, development, research, and consulting. As a broker-owned entity, NAI Columbia leverages over 200 years of collective local expertise among its seven-partners.

Founded in 2019, NAI Columbia represents a strategic alliance between NAI Earle Furman in Greenville, S.C., and local partners who formerly served as senior brokers at NAI Avant. Originating from the national real estate developer Edens and Avant, NAI Columbia emerged with revitalized energy, leadership, and a refined organizational structure.

Proudly affiliated with the NAI Global commercial real estate network, NAI Columbia extends its reach globally, providing real estate solutions across 375+ offices worldwide. For additional details on NAI Columbia and its comprehensive suite of services, please visit [www.naicolumbia.com](http://www.naicolumbia.com)

###

**Contact: Kourtney Vermillion, Marketing Specialist**  
kvermillion@naicolumbiac.com | 803.744.9864